

**NORTH CAROLINA WIC PROGRAM  
 MAXIMUM ALLOWABLE PRICES (MAP)  
 FORMULAS PRICED BY PEER GROUPS #1-4  
 EFFECTIVE NOVEMBER 1, 2017 - JANUARY 31, 2018**

FORMULAS	SIZE	TYPE	MAP BY PEER GROUP			
			#1	#2	#3	#4
<b>Abbott</b>						
Similac Advance Stage 1	12.4 oz.	powder	21.00	21.00	20.09	17.69
Similac Advance Stage 1	13 oz.	concentrate	7.99	7.92	7.49	5.69
Similac Advance Stage 1	32 oz.	ready-to-feed	9.19	8.99	8.99	7.59
Similac Soy Isomil	12.4 oz.	powder	22.19	22.00	21.99	17.99
Similac Soy Isomil	13 oz.	concentrate	7.99	7.99	7.39	5.99
Similac Soy Isomil	32 oz.	ready-to-feed	10.06	9.95	9.81	8.29

Peer Group #1---0-2 registers/\$2,000-\$25,000 (12-month WIC redemption)  
 Peer Group #2---3-5 registers/\$25,001-\$75,000 (12-month WIC redemption)  
 Peer Group #3---6+ registers/\$75,001-\$300,000 (12-month WIC redemption)  
 Peer Group #4--- chain stores/commissaries/\$300,000+ (12-month WIC redemption)