

**NORTH CAROLINA WIC PROGRAM
 MAXIMUM ALLOWABLE PRICES (MAP)
 SUPPLEMENTAL FOODS PRICED BY PEER GROUP
 EFFECTIVE JULY 1 - SEPTEMBER 30, 2018**

FOOD ITEM	SIZE	MAP BY PEER GROUP			
		#1	#2	#3	#4
Milk					
whole	1 gal.	6.20	6.19	5.98	4.09
skim/lowfat	1 gal.	6.20	6.19	5.98	4.09
whole	1/2 gal.	4.89	4.79	4.51	2.59
skim/lowfat	1/2 gal.	4.89	4.79	4.51	2.49
whole	quart	2.99	2.99	2.59	1.99
skim/lowfat	quart	2.99	2.99	2.59	1.99
lactose free/reduced	1/2 gal.	4.99	4.99	4.95	3.99
evaporated	12 oz.	2.30	2.36	2.28	1.88
UHT	quart	4.81	4.28	4.26	2.59
Soy-Based Beverage	64 oz.	4.98	4.90	4.59	3.79
Yogurt	quart	5.60	5.49	5.12	5.99
Tofu	14-16 oz.	5.01	5.00	4.56	2.99
Eggs	1 doz.	3.50	3.49	3.40	2.18
Juice					
frozen	11.5 - 12 oz.	4.08	3.99	3.86	2.95
container	48 oz.	4.99	4.99	4.95	3.99
container	64 oz.	6.59	6.53	5.99	4.69
Cheese	16 oz.	7.99	7.99	7.67	6.49
Cereal	per 1 oz.	0.49	0.47	0.44	0.29
Infant Cereal	8 oz.	3.65	3.59	3.55	2.59
Infant Fruits	per 1 oz.	0.48	0.48	0.40	0.25
Infant Vegetables	per 1 oz.	0.48	0.48	0.40	0.25
Infant Meats	2.5 oz.	1.99	1.99	1.63	1.29
Peanut Butter	16-18 oz.	4.59	4.55	4.40	3.89
Beans, Peas, Lentils					
Dried	1 lb.	2.59	2.59	3.15	3.39
Canned	15-16 oz.	2.49	2.49	2.40	3.29
Fish					
Tuna	5 - 6 oz.	2.29	2.29	2.29	1.29
Salmon	5 - 6 oz.	3.99	3.99	3.94	4.19
Whole Wheat Pasta	16 oz.	2.99	2.99	2.97	2.89
Brown Rice	14-16 oz.	4.49	4.00	3.90	3.28
Tortillas	16 oz.	4.32	4.10	3.95	4.29
Bread	16 oz.	3.99	3.99	3.99	3.99

Peer Group #1---0-2 registers/\$2,000-\$25,000 (12-month WIC redemption)
 Peer Group #2---3-5 registers/\$25,001-\$75,000 (12-month WIC redemption)
 Peer Group #3---6+ registers/\$75,001-\$300,000 (12-month WIC redemption)
 Peer Group #4--- chain stores/commissaries/\$300,000+ (12-month WIC redemption)