

**NORTH CAROLINA WIC PROGRAM  
MAXIMUM ALLOWABLE PRICES (MAP)  
SUPPLEMENTAL FOODS PRICED BY PEER GROUP  
EFFECTIVE JULY 1 - OCTOBER 31, 2017**

FOOD ITEM	SIZE	MAP BY PEER GROUP			
		#1	#2	#3	#4
<b>Milk</b>					
whole	1 gal.	6.20	6.20	5.98	4.08
skim/lowfat	1 gal.	6.20	6.20	5.98	4.08
whole	1/2 gal.	4.89	4.79	4.55	2.59
skim/lowfat	1/2 gal.	4.89	4.79	4.55	2.59
whole	quart	2.99	2.98	2.59	1.99
skim/lowfat	quart	2.99	2.98	2.59	1.99
lactose free/reduced	1/2 gal.	4.99	4.99	4.96	4.05
evaporated	12 oz.	2.26	2.36	2.28	1.59
UHT	quart	4.81	4.27	4.26	2.89
<b>Soy-Based Beverage</b>	64 oz.	4.98	4.82	4.55	3.79
<b>Yogurt</b>	quart	5.60	5.39	5.12	5.99
<b>Tofu</b>	14-16 oz.	5.01	5.00	4.51	2.99
<b>Eggs</b>	1 doz.	3.50	3.48	3.40	1.99
<b>Juice</b>					
frozen	11.5 - 12 oz.	4.08	3.98	3.97	2.95
container	48 oz.	4.99	4.98	4.95	3.69
container	64 oz.	6.59	6.49	5.99	4.79
<b>Cheese</b>	16 oz.	7.99	7.99	7.68	6.59
<b>Cereal</b>	per 1 oz.	0.49	0.47	0.43	0.29
<b>Infant Cereal</b>	8 oz.	3.64	3.59	3.55	2.59
<b>Infant Fruits</b>	per 1 oz.	0.48	0.48	0.40	0.25
<b>Infant Vegetables</b>	per 1 oz.	0.48	0.48	0.40	0.25
<b>Infant Meats</b>	2.5 oz.	1.99	1.98	1.60	1.39
<b>Peanut Butter</b>	16-18 oz.	4.59	4.56	4.42	3.49
<b>Beans, Peas, Lentils</b>					
Dried	1 lb.	2.49	2.59	2.99	3.19
Canned	15-16 oz.	2.49	2.41	2.41	3.29
<b>Fish</b>					
Tuna	5 - 6 oz.	2.29	2.29	2.28	1.39
Salmon	5 - 6 oz.	3.99	3.99	3.89	3.38
<b>Whole Wheat Pasta</b>	16 oz.	2.99	2.99	2.89	2.89
<b>Brown Rice</b>	14-16 oz.	4.49	3.99	3.90	3.39
<b>Tortillas</b>	16 oz.	4.33	3.99	3.97	4.39
<b>Bread</b>	16 oz.	3.99	3.99	3.99	3.99

Peer Group #1---0-2 registers/\$2,000-\$25,000 (12-month WIC redemption)  
Peer Group #2---3-5 registers/\$25,001-\$75,000 (12-month WIC redemption)  
Peer Group #3---6+ registers/\$75,001-\$300,000 (12-month WIC redemption)  
Peer Group #4--- chain stores/commissaries/\$300,000+ (12-month WIC redemption)